



# *Services and Pricing* **GUIDE**

Creative affordable solutions

DISCOVER HOW WE CAN WORK TOGETHER

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[WWW.CNCREATIVE.CA](http://WWW.CNCREATIVE.CA)



# Welcome

Hi there, I am Colleen the owner and designer of CN Creative. I am so glad you are here with me!

I wanted to keep the client experience easy, clear, and simple, I created this Services Booklet to share my process and to ensure we are both clear on what we need, what to expect, and what will I happen next.

Booklets and worksheets will be provided to you for getting to know you, your business, services, and ideal clients. All of these as well as all information, images, and videos must be submitted together and in a timely manner.

PLEASE READ this Services Booklet carefully as you will find a few answers to some questions I am sure you have about what services I may provide and the cost of those.

I have broken down the steps we take and outlined the process of working together so it's a clear picture for you before we even begin.

I work with you not only to achieve your marketing and design goals but to ensure you are clear on your ideal client, values, and message.



# About Me

Hi I'm Colleen and I am the owner of CN Creative.

I pride myself on offering creative & affordable graphic design solutions for women-run businesses and entrepreneurs. My goal is to give you the blueprint, content, web & graphic design to professionally market yourself and reach your ideal clients.

Building long-term business relationships with my clients is really important to me. I pride myself on providing high-quality, strategic designs that give my clients the specific results they require. CN Creative always delivers your projects on time and within budget. When you work with me, it's never a one-size-fits-all solution. We work together to better understand your goals and I personally create each piece of your creative program myself so that you are thrilled with the results and every item is checked off of your to-do list!

I have been in love with branding, magazines, graphics, and website design since I was a little girl in the '80s. Remember those Seventeen Magazines and those Oh Henry commercials, I was obsessed and I guess that's where my passion for digital design began.

I absolutely love the freedom, peace, and joy of doing what I truly love, each and every day.

# Services - social media

## ESSENTIAL CREATIVE CUSTOM POST PACKAGE- \$847+HST

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### What's Included.....

Client Questionnaire

Client Consultation

35 Custom Posts (or 6 carousel posts)

## **SOCIAL TESTER**

### **1 MONTH - \$1295+HST**

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### What's Included.....

Client Questionnaire

Get to know your Ideal Client Workbook

Client Consultation via phone or zoom

Posting 4 days a week

Content Creation with a variety of different valuable posts

2 Reels per week

Daily engagement with your audience

Growing an authentic following with your ideal client

## **SOCIAL FRENZY 3 MONTHS - \$4995+HST**

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### What's Included.....

Client Questionnaire

Get to know your Ideal Client Workbook

Client Consultation via phone or zoom

Posting 7 days a week- being consistent

Content Creation with a variety of different valuable posts

Hashtag lists

4 Reels per week

Daily engagement with your audience

Growing an authentic following with your ideal client

**BONUSES:** Social media profile audit, Analytics Report, being clear on your ideal client, profile refresh, Post sharing from IG to FB

# Services - branding

## BRANDING BASICS- \$139+HST

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### What's Included.....

Client Questionnaire

Client Consultation

Logo Design 3 variations

we'll make any revisions and edits (2 rounds max) and then we'll email a pdf document of the logo for your final approval

## BRAND JUMP START- \$645+HST

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### What's Included.....

Client Questionnaire

Client Consultation

Branding Kit

Brand Color Palette

Typography/Font Selection

Logo Design 10 variations \*2 final (Limited revisions)

## BRANDING GROWTH - \$1469+HST

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### What's Included.....

Client Questionnaire

Client Consultation

Branding Kit - fonts, colors, logo.

Brand Color Palette

Typography/Font Selection

Logo Design 6 variations \*1 final

Business Card Design 2 Variation \*1 final

Custom Email Signature

Social Media Branded Banner

Stationery Design

Watermark Design

Get to know your Ideal Client

Workbook

Top 25 Branding Tips

# Services - graphic design

## DESIGN BASICS- \$345+HST

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What's Included.....

Client Questionnaire

Client Consultation

Logo Design 2 variations \*limited revisions

Business Cards

E-signature

## DESIGN PREROGATIVE- \$647+HST

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What's Included.....

Client Questionnaire

Client Consultation

Logo Design 2 variations \*limited revisions

E-Signature

Business Card Design

Flyer

## GRAPHIC EXPLOSION - \$1795+HST

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What's Included.....

Client Questionnaire

Client Consultation

Logo Design 2 variations \*limited revisions

Branding Kit

Brand Color Palette

Typography/Font Selection

Business Card Design

\*Your choice of 3 other items \*restrictions may apply

# Branding Audits -social media, website or all over branding

STARTING AT - \$125+HST



My audits help businesses and entrepreneurs to recognize their strengths and weaknesses, within their branding, web, and social media accounts by creating opportunities for improvement.

I help find new ways to help the business stay relevant and move forward using its authentic story and company values.

Audits are designed to pinpoint the problem areas you are facing with your branding, social profiles, and website to ensure your message is clear for your ideal clients.

[LEARN MORE](#)

## Here's what you get:

- A detailed report from me giving you the breakdown and suggestions on what you can polish up or rebrand.
- A clear picture of what you need to adjust to make your profile stand out from the competition.
- A fresh direction without spending weeks trying to figure it out.
- Being able to put your hard-earned marketing dollars in the right places that need attention.

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# Additional Services

- CUSTOM BUSINESS CARD DESIGN** **\$90**
- PDF FILLABLE FORM** **\$100**  
Take your worksheet or information sheet and make it fillable from any platform.
- WEDDING BRANDING** Starting at **\$225**
- PRODUCT SPEC SHEETS** Starting at **\$65**
- MAGAZINE OR CATALOGUE** Starting at **\$445**
- BUSINESS STATIONARY** Starting at **\$65**
- POST CARD ADVERTISING DESIGN** **\$65**
- FLYER LETTER SIZE** **\$85**
- PRODUCT LABELS** Starting at **\$75**
- PRODUCT PACKAGING** Starting at **\$90**
- EMAIL MARKETING** Starting at **\$60**
- NEWSLETTER DESIGN** Starting at **\$85**
- 4 HASHTAG LISTS WITH 1 IN EACH** **\$297**
- 10 CUSTOM STORIES** Starting at **\$225**
- INFOGRAPHIC POST** Starting at **\$25**
- INFOGRAPHIC REEL** Starting at **\$45**

# Discovery and Easy Steps

Following these clear simple steps below not only helps me to be very clear on your business, project, and ideal client but it allows us both to have the same information and work together to complete your project without any miscommunications or missing information.

*PLEASE NOTE: In order for me to keep timelines, I do have a policy to not begin a project without all the information so please ensure I have everything I need to complete your project and that deadlines are met to submit and start the work in a timely manner.*

|        |   |
|--------|---|
| STEP 1 | Once I have received your inquiry I review the email in detail or we schedule a time to discuss the details. I prepare and email out my client welcome package and question sheet to obtain the information I need to make a quote.   |
| STEP 2 | I receive the quote with approval, and I send out my STEP BY STEP EASY CLIENT GUIDE Booklet and your ideal client questionnaire to obtain as much information about you and your company and what you have been going in your business along with getting a clear picture of the current projects or graphics you are needed.                                     |
| STEP 3 | Once I receive the STEP BY STEP EASY CLIENT GUIDE Booklet and your Ideal Client Questionnaire back we schedule a time to review all the information together and finalize if any information, images or videos are missing that can be supplied. Previous to the call if we decide to have one I supply any information or answers to the questions you may have. |
| STEP 4 | The creative process begins. Drafts are created using the guidelines you provide in the questionnaire etc. and I submit the artwork for review to you.  |
| STEP 5 | Revisions are made or additions to the project workload and the creative work continues. I then resubmit for final approval.  |
| STEP 6 | The artwork is APPROVED, the final payment is accepted and I send off the final art files and variations for you to use.  |
| STEP 7 | I send off a final thank you email with a small request for an online review.   |

# Testimonials

## TARA LESKE

“

I began working with CN Creative with pdf conversions. Colleen helped me convert some of my pdfs into fillable forms, making my services more valuable to clients who prefer online resources. Since then, we have worked together on IG branding and hashtags.

She has taught me a lot about IG hashtags which has helped me to gain more viewers on my posts and reels. I will continue to use CN Creative and 100% recommend their services.

## JASMINE DUFFIN, MCB PLUMBING

“

We had a new company that we were setting up and I needed a logo ASAP! Colleen was able to get us exactly what we wanted within 2 days. Following that, she also set up our new website and Google account. Would recommend!

## ION BARBARASA

“

Look no further if you are looking for a graphic design, website design or anything similar. CN Creative will bring your idea to life in a very quick timely fashion in order for you to start up your business. i would definitely HIGHLY recommend her work over anyone else!!!! keep up the hard work CN Creative!!! 5 starts aren't enough!!!!



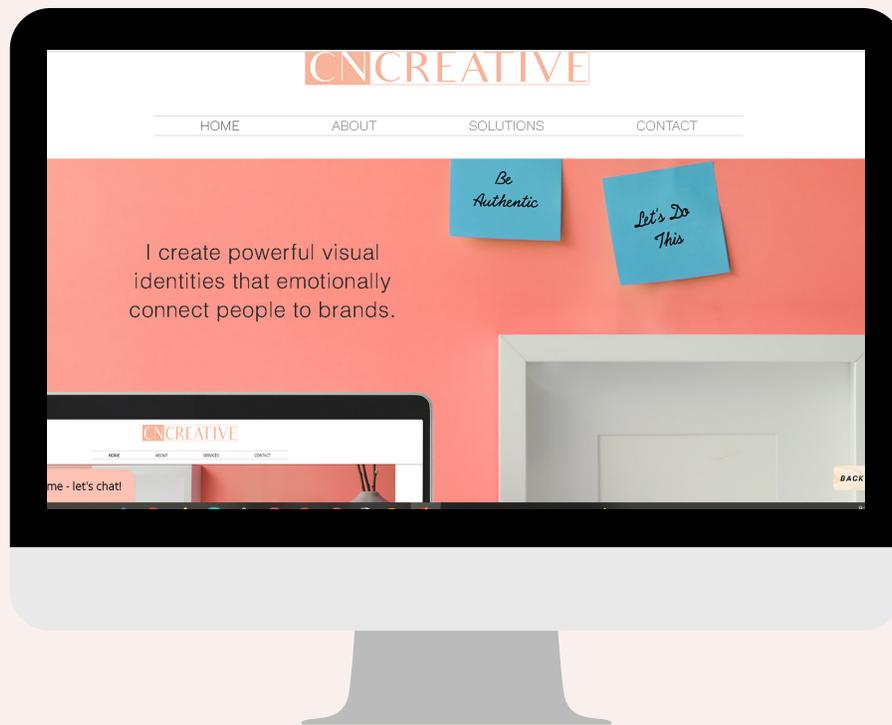
THE  
DIFFERENCE  
BETWEEN  
WHO YOU ARE  
AND WHO  
YOU WANT TO  
BE IS WHAT  
YOU DO.

COLLEEN NOAKES

# Ready to get started?

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Let me get you discovered  
so you can focus on your business.



*Schedule a call.*

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